



## EDUCATION

### Themed Entertainment Design M.F.A

Savannah College of Art and Design  
Savannah - Georgia  
2018 - 2020

### Industrial Design B.F.A

Pontificia Universidad Javeriana  
Bogotá - Colombia  
2010 - 2015

### Creative Writing Training

Writing for Themed Entertainment  
TEC Workshop Series  
Summer 2020

## SKILLS & LANGUAGES

Illustration	Creative Writing
2D Animation	Sketching
Motion Graphics	Research
Editorial Design	Branding
Graphic Design	

### Languages

Spanish - Native	English - Fluent
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## SOFTWARE

### Graphic

Photoshop  
Illustrator  
Indesign  
Procreate

### 3D Modeling

Autocad  
Sketchup  
3Ds Max  
Maya  
Solidworks

### Composition

After Effects  
Premiere Pro

### Productivity

Microsoft Suite

## LEADERSHIP

### 2018 Project Resound

Designer - Volunteer  
Cartagena - Colombia

### 2013 PEI - Study Abroad

Designer  
Madrid & Barcelona - Spain

## EXPERIENCE

2021 -

**Jacober Creative**  
Miami - Florida

### DESIGNER

#### Graphic Design - Illustration - Animation

Designed branding, marketing campaigns and graphics for museums, residencies, state counties and shopping malls in the southern Florida area. Created and animated unique illustrations and graphics for selected clients, such as Wynwood District, FROST Science Center, Palm Beach Marina and Aventura Mall.

2021 - 2022

**TRURÉ LLC**  
Miami - Florida

### DESIGNER

#### Graphic Design - Research

Designed, prototyped and developed print and digital graphic material for the TRURÉ brand.

2019

**The Hettema Group**  
Pasadena - California

### DESIGNER - CREATIVE INTERN

#### Concept Development - Graphic Design

Worked with a multidisciplinary team in the concept and design development of themed experiences. Researched and created moodboards, graphic content, and presentations for the design team that led to ideas successfully implemented.

2016 - 2017

**B.T.I**  
Bogotá - Colombia

### DEVELOPER

#### Concept Development - Graphic Design

Designed, prototyped and tested digital products for the banking, energetic and consumer goods industry and educational sector of Colombia. Worked in-house at Banco Davivienda developing the design and prototype lab of the company and leading the innovation team in children focused projects regarding financial education.

2016

**BRUJITA S.A.S**  
Bogotá - Colombia

### DESIGNER

#### Concept Development - Graphic Design

Designed and produced communication strategies in 2D, animation and video composition that led to multiple client acquisitions, including Discovery Channel.

2015

**Frontera Energy**  
Bogotá - Colombia

### JUNIOR DESIGNER

#### Concept Development - Graphic Design

Designed, prototyped and developed print and digital graphic material, 3D modeling and animation for the exploration area of the company.

## HONORS & PUBLICATIONS

- 2022 - *Somos y Seremos* - Book Published by Ed. Círculo Rojo in Spain
- 2020 - *New School Adventure* - Book published in Cartagena, Colombia
- 2019 - *Disney Imaginations Competition* - Semifinalists
- 2018 - *Ryerson Invitational Thrill Design Competition*
- 2015 - *Summa Cum Laude* - Pontificia Universidad Javeriana

